



# DRUID CITY BICYCLE CLUB

## Druid City Bicycle Club Officer's Meeting Minutes

January 6, 2021

Black Warrior Brewery

- 1) Call Meeting to Order at Black Warrior Brewing Company – 5:30PM
- 2) Attendees
  - a) President: Nick Spradley
  - b) Vice President: Clifford Ammons
  - c) Secretary: Mike Shaw
  - d) Treasurer: Todd Fortner
  - e) Road Ride Coordinator: Brad Poindexter
  - f) Mountain Bike Liaison: Carl Hancock
  - g) Member Guests:
    - i) Bernd Greimel
- 3) Introduction of Officers – Nick Spradley (President)
- 4) Layout Goals for 2022 – Nick Spradley (President)
  - a) Increase membership
    - i) 65 members in 2021
    - ii) 17 individual/family members first few days of 2022
    - iii) Membership dues covers club liability insurance through USAC \$200/yr (Clifford is going to research the benefits of the policy and exclusions)
    - iv) Discontinue membership dues?
  - b) Add benefits—to encourage increase in memberships
    - i) LBS discounts?
    - ii) Membership Card?
    - iii) Continue Pizza parties
  - c) Monthly email newsletter—President
    - i) Minutes, events, etc. for the current month
  - d) Hot Hundred and Gobblecross registration increase
    - i) HH registrations off to a good start (see item 7 in minutes)
  - e) More money, more benevolence
- 5) Financial Report – Todd Fortner (Treasurer)
  - a) Spreadsheet distributed
  - b) \$480 current registrations
  - c) Current spending balance \$15,403.14



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- d) Carl Hancock motion to establish an annual budget by February 1<sup>st</sup> ; second by Clifford Ammons;  
Vote by board: ALL IN FAVOR—motion passes
- 6) Social Media – Morgan Hunt (Social Media Director)
- 7) Hot Hundred Planning –Nick Spradley (President/Vice President)
- i) HH registrations off to a good start
  - ii) Permitting in process
  - iii) Return to University Recreation Center is a plus
  - iv) Planned return to beautiful campus route
  - v) Get Mayor Maddox involved
  - vi) Research legal agreement with TMHA/DCBC—(R/O Bill Carter)
  - vii) Created ADHOC committee for HH planning and execution—Todd Fortner as Chair
- 8) Club Mission and Disciplines – Brad Poindexter (Road Ride Coordinator)
- a) Brad motion to change DCBC description from Road Cycling to “Cycling”, seconded by Todd, Board vote approved
- 9) Membership Status, Recruitment, and Benefits – Brad Poindexter (Road Ride Coordinator)
- a) To increase memberships:
    - i) Provide discount for first 100 registrations?
    - ii) Eliminate membership fees all together?
    - iii) Improve registration process for members at rides through QR codes, paper registrations, etc.?
    - iv) How do we get current, regular riders to pay membership fees?
    - v) Gift for registration, DCBC water bottle, t-shirt, pair of socks or gift card (once a quarter) for example?
- 10) New Business
- 11) Comments/Other Topics
- a) Fixit Station options:
    - i) City of Tuscaloosa @ Manderson Landing?
    - ii) Romulus Fire Station?
    - iii) March 19<sup>th</sup> Saturday Membership Drive Ride with one supported rest stop
    - iv) \$50 Gift Card to LBS of members choice
  - b) April 5<sup>th</sup> first OFFICIAL Tuesday night Group Ride