

MINUTES
DRUID CITY BICYCLE CLUB

The February 2022 Executive Committee of the Druid City Bicycle Club (DCBC) was called to order by the President on February 6, 2022. Those in attendance were as follows:

- A. President – Nick Spradley
- B. President-Elect – Clifford Ammons
- C. Treasurer – Todd Fortner
- D. Social Media Director – Morgan Hunt
- E. Road Bike Coordinator – Brad Poindexter
- F. Gravel and Mountain Bike Liaison – Carl Hancock

Guest in attendance...Grady Smith.

The first order of business was the annual budget. Nick presented to the group the proposed budget for 2022 including a target gross profit of \$12,000 as a goal for the Hot Hundred and \$4,500 for Gobblecross. Discussion centered around registration for the Hot Hundred and the fact that the registration fees would increase on March 31, by \$5 per category and again in May or June by another \$5 per category.

It was brought to the attention of the Committee that additional medals would be purchased for the Hot Hundred but no year stamped on the medals so they could be used for future events.

The Committee also discussed a donation again for the Camp “Smile a Mile.”

Discussion began as the overall budget was presented. One topic was how money is used by WAMBA for trail maintenance. It was inquired what else WAMBA was using the money for and that we needed to gather that information. Carl volunteered to reach out to WAMBA to discern how WAMBA’s \$750 donation is used.

It was inquired as to what percentage of road riders who generally sign up for the “Hot Hundred were also members of DCBC. Brad proposed a discount for members who register for the ride. It was pointed out that the registration fees are generally split 50/50 with the Tuscaloosa Mental Health Association (hereinafter “TMHA”).

It was inquired why we actually split 50/50 with Mental Health. Nick pointed out that Mental Health obtains sponsorships for meals, packet pickup, etc. Everything “on course” is DCBC’s responsibility.

Carl moved that the parking lot budget for after-ride parties increase from \$1,000 to \$1,500. The motion was seconded by Brad and approved by the Committee.

Carl advised the budget for the website should increase to \$500 from its current \$120, and the club should create an investment account to cover any potential unforeseen financial problems to be discussed at a future time.

Todd proposed that the club create a membership committee to help increase the number of members for DCBC, but we need a line item budget for that and proposed \$500. Nick moved for additional \$500 for membership, seconded by Brad and approved by the Committee.

Todd presented the financial spreadsheet and Carl requested that we implement the 2022 budget into the spreadsheet and Todd agreed to do so.

Morgan discussed social media. It was suggested that a calendar be utilized by the board to keep her aware of upcoming events and posts that should be made. The format will likely be a Google calendar shared amongst the board members.

It was suggested that any DCBC website needs to be professional. Nick responded that with the new budget for the website, the host could be changed to a Word Press based site for ease of use. A website redesign effort would begin in the near future.

Hot Hundred planning was discussed. Chik-Fil-A, normally a donor/sponsor, will be undergoing renovation at the time of the ride and members of the Committee needed to partner with TMHA for other potential food sponsors.

Todd recommended a discount for DCBC members who ride the Hot Hundred as suggested by Brad. This is an opportunity to increase membership for DCBC and Morgan further discussed the fact that we need to do more to allow us to grow more members. Brad moved for a discount for the rate so that each individual member who paid a DCBC membership should receive a code for \$25.00 off the registration for the ride. Todd seconded the motion and it passed. It was further pointed out that the \$25.00 registration fee was only for registration and would not apply to additional merchandise (jerseys).

Carl proposed an amendment to the motion that members must join DCBC by a certain date to obtain the registration discount. The Committee passed the amended motion that DCBC membership be accomplished by April 1, in order to receive the \$25.00 discount code for the Hot Hundred.

Todd discussed the Fix-It stations. Two stations were placed during calendar year 2021 and one would be placed this year. There was discussion of exactly where the 2022 station would be placed and the goal was Manderson Landing which was also agreed to by the University of Alabama. This location should provide better exposure to the club. The motion to place the new Fix-It station at Manderson Landing was passed by the Committee.

Discussion of the USAC Club Insurance was brought up and Clifford agreed to look at the policy and report back to the group as to exactly what benefits and exclusions were contained in the policy.

It was brought up that 2022 membership is increasing at a higher rate than we were at this time last year in 2021.

The first drawing for a \$50 gift certificate to a local bike shop for early membership registration was won by Bernd.

There being no further club business on February 6, 2022, the meeting was adjourned.